

# NESET

"NEETs' Empowerment for Sustainable Employment in the Tourism sector"

NEWSLETTER N.3

NESET' partners pay special attention to the communication activities aimed at raising awareness among project's target groups, relevant stakeholders and general audience about the benefits of project activities. For that reason, the partners are launching Info Days at national level for spreading project progress and results.

Below, you can find some news related to the Info Days organized in Cyprus and Bulgaria:

**CYPRUS:** Enoros Consulting Ltd. organised a National Info Day on 25 September 2019. The participants of the event were young people, unemployed individuals, students as well as stakeholders from various sectors (i.e. education, chambers of commerce, tourism enterprises, NGOs, etc.). Social welfare representatives and individual volunteers working in the field of youth also attended the event. The Info Day's duration was two hours and it was held at the CENTER POINT TOWER in Nicosia, addressing the objectives and goals of the NESET Project as well as describing all the activities implemented to date. The attendees had the opportunity to get informed about the project's purpose and relevant activities. Overall, the participants were satisfied by the gained information and knowledge and they showed interest in promoting further the NESET Project in their networks.



[www.neset-project.eu](http://www.neset-project.eu)

**BULGARIA:** On 27-28 September 2019, the Tourism days in Bulgaria, the Cluster for IT support to the Black Sea touristic business, partner in the NESET project, organised a national publicity event. The conference took place in the beautiful town of Sozopol, near Burgas, and its first day was focused on three main topics:

- Presentation of the results of the surveys among young people and employers in the Tourism Industry in Bulgaria on the Skills Mismatches and Workforce Shortages of Young People in the sector.
- Introducing participants to good practices of young entrepreneurs in tourism.
- Presenting new software products for overall hotels and restaurants management.



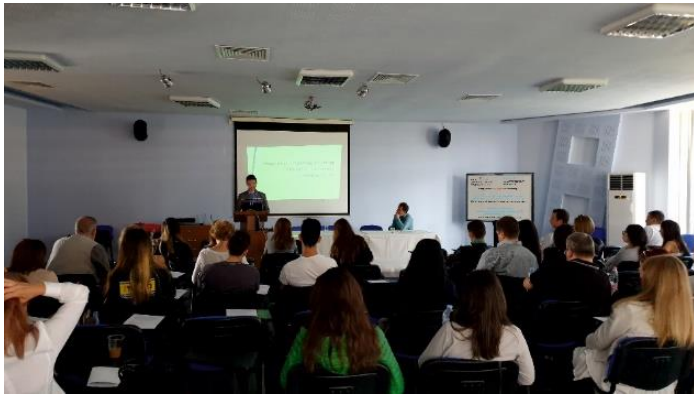
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The second day of the conference was dedicated to face-to-face meetings between young people – mostly NEETs, but also students at and alumni of the tourism department of “Asen Zlatarov” University in Burgas, tourism managers, would-be entrepreneurs and young employees on the one hand and employers and members of tourist associations in the region, on the other.

The conference was honoured by representatives of the two biggest and most influential tourism chambers in the region – in Varna and Burgas, the teaching body and the management of the tourism department the tourism department of “Asen Zlatarov” University in Burgas, different NGOs and employers.



During the next months, further Info Days will be launched in the other partner’ countries.

### NESET 4th Partners’ e-Meeting

Due to the COVID-19 pandemic, the NESET 4<sup>th</sup> Transnational Partners’ Meeting was conducted online via MS Teams on 21-22 September 2020. All Project Partners took place in the e-meeting, which was chaired by the NESET Project Manager – d-r Todor Todorov. The progress of project activities, incl. training workshops’ delivery to date was discussed together with the challenges posed by the COVID-19 restrictions in the Beneficiary Countries (BCs) to the successful project implementation.

A number of decisions were taken as to the way forward and the general opinion was that all Partners had to be highly adaptive to the changing circumstances in order to allow for the NESET target group – young NEETs in BCs to benefit to the highest possible degree from the project activities and results. It was agreed that despite the unfavourable circumstances, partners will make their best to complete the planned trainings under the project by early December 2020 and continue with the organisation of the piloting mobility and start-up support activities in early 2021.

All partners expressed their hope to be able to meet face-to-face during the 5th Partners’ Meeting initially foreseen to be held in Romania in the first quarter of 2021.



### Implemented by



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The NESET project benefits from a € 1 124 551 grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The aim of the project is to support on a large-scale transnational basis the sustainability of youth integration in the tourism industry, by creating conditions for NEETs’ employment and entrepreneurship in various forms of tourism.