

THE SINTRA PROJECT NEWS

NEWSLETTER #2

JUNHO 2021

The Project

SINTRA - Achieving Sustainability through INTRAprenurship is a 24 months Erasmus+ project (KA2: Strategic Partnerships for adult education) designed to provide an integrated support, tailored to the needs of organisations for the development of intrapreneurship-related skills, competences and attitudes among both employees and employers for improving the organisations' sustainability.

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Os parceiros do projeto

- ⇒ **Coordenador do projeto:** Simenntunarmidstodin a Vesturlandi, Islândia — www.simenntun.is
- ⇒ APOPSI Information Technology, Consulting and Training Services S.A, Grécia — www.apopsi.gr
- ⇒ Creatrix ehf, Islândia — www.creatrix.is
- ⇒ Dialogue Diversity Unipessoal Lda, Portugal — www.dialogue-diversity.pt
- ⇒ VE-GO-RA, Croácia — www.vegora.hr
- ⇒ YSBF Youth in Science and Business Foundation, Estónia — www.ysbf.org
- ⇒ Tora Consult Ltd., Bulgária — www.toraconsult.com

TARGET GROUPS

The project target groups are employers and employees from the Business, Civil and Government sector who are interested to increase their organizations' sustainability capacity through Intrapreneurship

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Project news

Conclusion of Intellectual Output 1 “Good Practices and Gap Analysis”

SINTRA partnership concluded national studies and good practices’ identification reports in all participating countries. This was the first stage of SINTRA project implementation and dealt with making an in-depth investigation of the national and sectoral settings for the development of environmental, social and economic sustainability; good practices in particular sectors with sustainability potential in all partners’ countries, related to the positive effects that intrapreneurship can have on sustainability in one or more of its dimensions were also analyzed. The national Gap Analysis reports that were implemented as the second phase of Intellectual Output 1 focused on the identification of existing gaps in the organisational settings and employees’/employers’ intrapreneurial skills and mindset. The national reports were analyzed in a synthesis report prepared by the Bulgarian partner and the conclusions emerged served the purpose of filling a gap in the systematic mapping of sustainability-focused intrapreneurship-related training needs of employees and employers in the partners’ countries.

All national reports and the synthesis report can be found in the project’s website: <https://sintraproject.eu/results/>

Initiation of Intellectual Output 2 “Innovative SINTRA Training Material and Services”

Based on the existing gaps in the organisational settings and employees’/employers’ intrapreneurial mindset as well as the success stories identified and extensively investigated during Intellectual Output 1, training material has started to be created and developed into specific modules. The consortium, based on its research and work in the field of sustainability promotion through Intrapreneurial practices, has already identified a wide range of potential training needs for the project’s target groups. More precisely, the following six training modules are being developed by the project partners, which afterwards will be transformed by the Greek partner into asynchronous e-learning content:

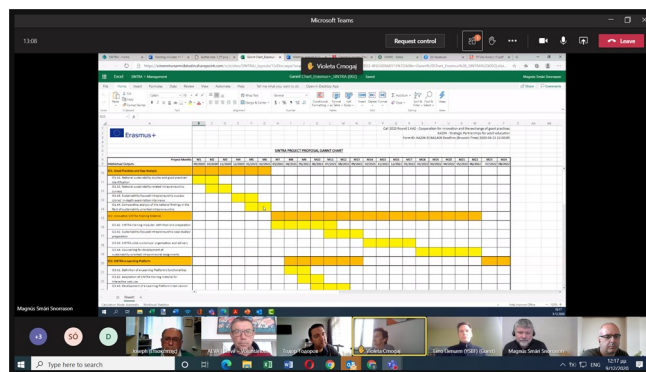
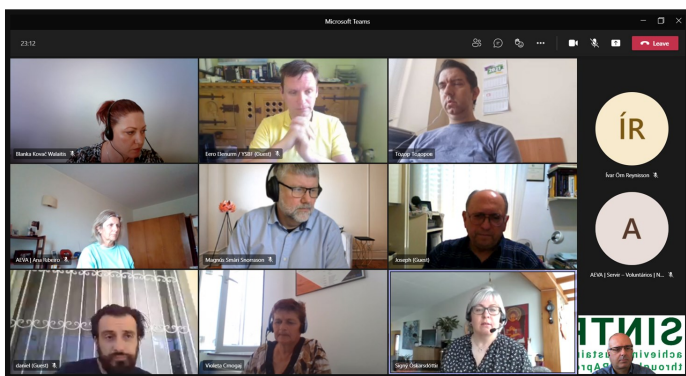


- 1. Understanding the organisational context and its potential for sustainability-oriented development.*
- 2. Identification of sustainability-focused innovation opportunities and prospects using internal and external sources of ideas.*
- 3. Provisional assessment of intrapreneurial initiatives' sustainability impact.*
- 4. Assessing one's own potential to innovate and add "sustainability value".*
- 5. Defending the merits of ones' intrapreneurial ideas and working with the organisation's management on sustainability issues.*
- 6. Formation and operation of intra-organisation intrapreneurship teams for sustainability-focused development.*

Project news

SINTRA partnership transnational e-meetings

Due to COVID-19 restrictions, the partnership has not yet met physically. However, trying to ensure a sound technical and financial project management the partners meet every month on MS TEAMS in order to discuss and make decisions on the project activities and milestones. Those meetings proved to be valuable as regards the implementation of the project activities on time and according to pre-defined quality standards. Moreover, a good climate and a friendly atmosphere has been cultivated during those meetings among the partners' representatives and projects teams that is very crucial for the successful project implementation. On 27 & 28 September 2021 the 3rd transnational project meeting will be implemented physically (at last!) in Velika Gorica in Croatia hosted by VEGORA.



Implementation of national multiplier events

The preparation and implementation of national multiplier events has started in all partners countries. In Greece, the national multiplier event was implemented by APOPSI S.A. on 09/06/2021 on ZOOM with the participation of 175 employers & employees and representatives from social partners, Public Employment Services, technical schools and vocational training organizations.

Dialogue Diversity held a physical multiplier event on 30/06/2021 in Águeda (the industrial and business area in Aveiro region) with the participation of 30 people from enterprises, adult education and vocational training centres, universities and schools.

The SINTRA National awareness raising event in Bulgaria was held online via MS Teams on 28/06/2021 with the participation of 31 employees and representatives of employers and various relevant stakeholders – chambers of commerce and industry, social partners, training organisations, academia, etc. After the presentation of the project results achieved so far, a discussion was raised on the prospects for sustainable development in Bulgaria and the potential intrapreneurship has for supporting sustainability in its three domains – environmental, economic and social sustainability.

Next multiplier events in the other partners' countries will be implemented in the following months.

