

# THE SINTRA PROJECT NEWS

NEWSLETTER #4

AUGUST 2022

## ***SINTRA Project has been concluded!***

The **SINTRA - Achieving Sustainability through INTRAprenurship** project reached to its end in August 2022 after a challenging and interesting “journey” that lasted 24 months within the frame of Erasmus+ Program (KA2: Strategic Partnerships for adult education). SINTRA was designed to provide an integrated support, tailored to the needs of employers and employees for the development of their intrapreneurship-related skills, competences and attitudes towards the improving of their organisations’ sustainability.

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## The Project partners

- ⇒ **Project Coordinator:** Simenntunarmidstodin a Vesturlandi, Iceland — [www.simenntun.is](http://www.simenntun.is)
- ⇒ APOPSI Information Technology, Consulting and Training Services S.A, Greece — [www.apopsi.gr](http://www.apopsi.gr)
- ⇒ Creatrix ehf, Iceland — [www.creatrix.is](http://www.creatrix.is)
- ⇒ Dialogue Diversity Unipessoal Lda, Portugal — [www.dialogue-diversity.pt](http://www.dialogue-diversity.pt)
- ⇒ VE-GO-RA, Croatia — [www.vegora.hr](http://www.vegora.hr)
- ⇒ YSBF Youth in Science and Business Foundation, Estonia — [www.ysbf.org](http://www.ysbf.org)
- ⇒ Tora Consult Ltd., Bulgaria — [www.toraconsult.com](http://www.toraconsult.com)

### TARGET GROUPS

*The project target groups are employers and employees from the Business, Civil and Government sector who are interested to increase their organizations’ sustainability capacity through Intrapreneurship*

[sintraproject.eu](http://sintraproject.eu)

[facebook.com/sintraproject.eu](https://facebook.com/sintraproject.eu)



Co-funded by the  
Erasmus+ Programme  
of the European Union

# Project news

## The “SINTRA e-Learning Platform” is now accessible to all through self-registration!

The Greek partner of SINTRA — APOPSI S.A. — concluded the project’s e-learning platform that offers to any interested user the SINTRA curriculum on the topic of promoting the environmental, social and economic sustainability of organizations by applying intrapreneurship practices.

The Platform includes the following SCORM e-Learning courses in English and in all partners’ languages:

- ⇒ Understanding the organisational context and its potential for sustainability-oriented development.
- ⇒ Provisional assessment of intrapreneurial initiatives' sustainability impact.
- ⇒ Identification of sustainability-focused innovation opportunities and prospects using internal and external sources of ideas.
- ⇒ Assessing one's own potential to innovate and add "sustainability value".
- ⇒ Defending the merits of ones’ intrapreneurial ideas and working with the organisation’s management on sustainability issues.
- ⇒ Formation and operation of intra-organisational intrapreneurship teams for sustainability-focused development.

Any interested user can self-register and enroll him/herself in the desired platform’s training modules!

The Platform is available through the project’s website: [www.sintraproject.eu](http://www.sintraproject.eu)



### SINTRA – Achieving Sustainability through INTRApreneurship

SINTRA e-learning platform will give you access to the Training Program of the project, which is comprised of the following training modules:

1. Understanding the organisational context and its potential for sustainability-oriented development.
2. Provisional assessment of intrapreneurial initiatives' sustainability impact.
3. Identification of sustainability-focused innovation opportunities and prospects using internal and external sources of ideas.
4. Assessing one's own potential to innovate and add "sustainability value".
5. Defending the merits of ones’ intrapreneurial ideas and working with the organisation’s management on sustainability issues.
6. Formation and operation of intra-organisation intrapreneurship teams for sustainability-focused development

In order to login to the platform please click "Log in" (in the upper right corner of the page) and on next step enter your username and password that were given to you by the project’s national contact point. Click here to **download the user’s manual**. Interested users, who are not signed up yet on the platform can self-register and enroll themselves in the desired platform’s training modules! In order to do so, they must first create an account by clicking **here**. After this process, they can log in the platform (in the upper right corner of the page) by entering their username and password they defined during registration.

When logged in the platform, the users can see the available training modules and self-enroll in the desired ones.

For any question or inquiry please do not hesitate to send an e-mail to the Project coordinator at the following e-mail address: [magnus@simenntun.is](mailto:magnus@simenntun.is)

The SINTRA Project Team

# Project news

## Conclusion of the Open Innovation Toolkit for Sustainability focused intra-preneurship

The purpose of SINTRA Toolkit is to introduce a set of tools that can be used for assessing the entrepreneurial orientations of intrapreneurs and their readiness to collect ideas in a business/organisation for sustainability purposes. These tools can help approach innovation more systematically, keep track of progress and find new approaches to sustainability, both in an environmental, social and economic context.

The Toolkit is comprised of:

- i. A Handbook for organisational/business model's sustainability assessment
- ii. Guidelines for involving talents to open innovation projects in cooperation with intrapreneurs
- iii. A Toolkit for assessment of intrapreneurs' readiness to collect ideas by using open innovation tools

All the above are available in the Results section of the project's website here: <https://sintraproject.eu/results/>

## SINTRA presented its outcomes in the final conference in Iceland!

The final conference of SINTRA project took place in Akranes, Iceland on 23<sup>th</sup> of August 2022 followed by project partners' meeting on 24<sup>th</sup> of August. SINTRA final conference attracted widespread interest from various individuals from different parts of Iceland and Europe. Every project partner had prepared posters about SINTRA sustainability promotion business ideas in their countries.

The conference was opened by Magnus Smari Snorrason from the hosting partner and project coordinator, Simenntun Vesturlandi who together with SINTRA instructor, Dr. Audur H. Ingolfssdottir and SINTRA participant Margret Bjornsdottir have introduced the audience to the project's activities and results. The conference followed by speeches by various national and international stakeholders such as Kristinn Arni Lar Hrobjartsson, Iceland CEO Running Tide, Aggeliki Vassiliou from Greece, Audur Finnbogardottir from the Municipality of Kopavogur, Bragi Por Svavarsson from the local BORGARFJORDUR High School and Gisli Gislason, the chairman of NYVEST.

